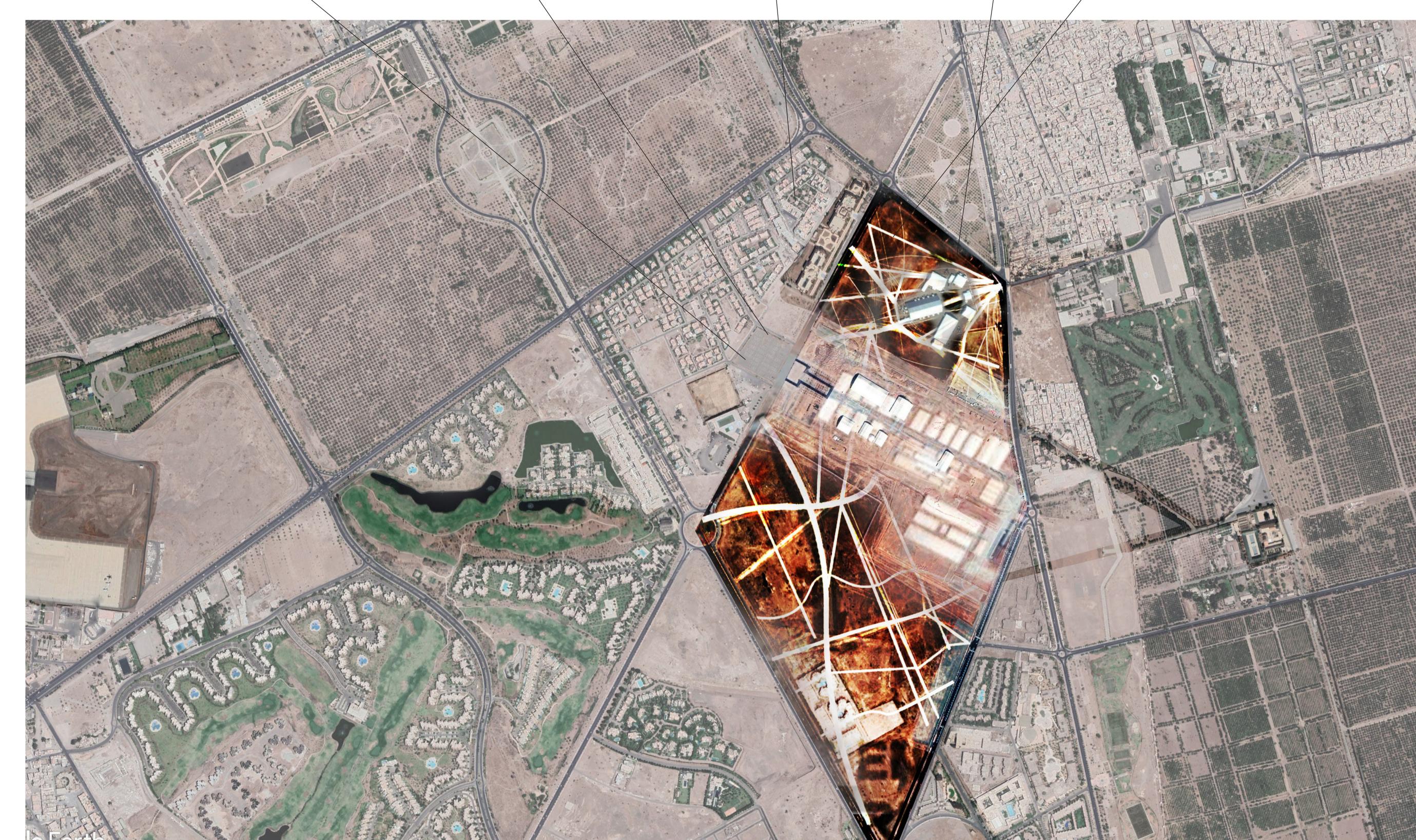
SITE ANALYSIS

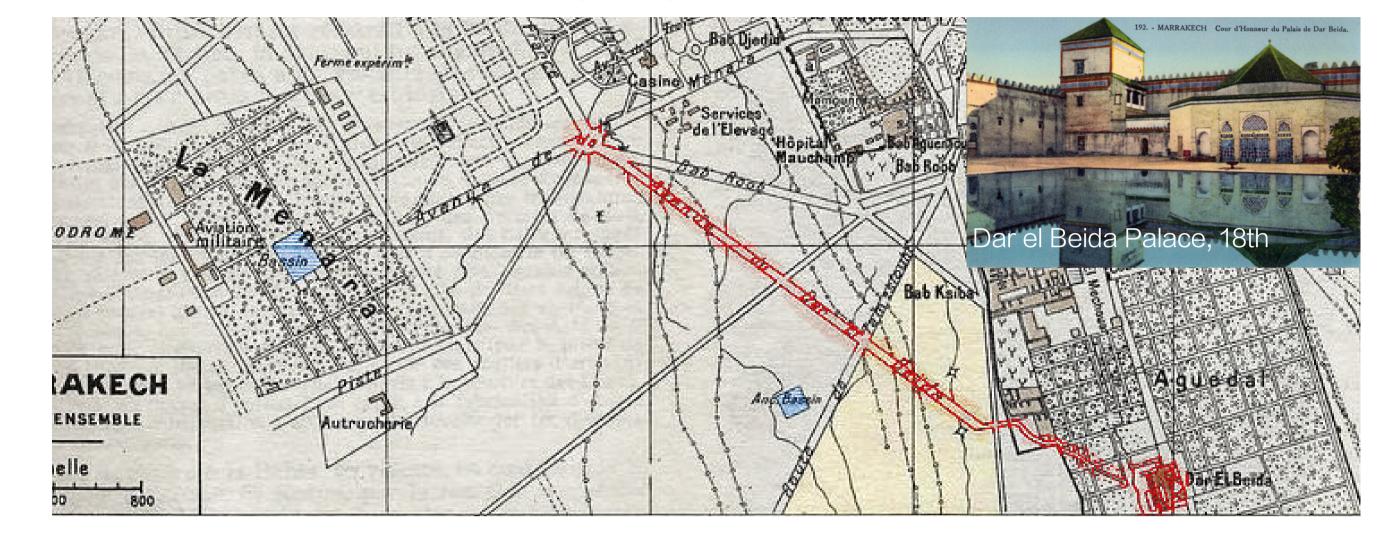
TRACES & EVENTS



We have noticed that although the site is very close to the city, it has been a vacant lot for most of the past few years and will only be temporarily used when holding events. Therefore, we have carried out research on historical traces and found that: with the development of Marrakech, the traditional paths with the city gate, Khattaras and the garden as the main influencing factors almost no longer exists; After 2016, the core of the site was transformed into an artificial axis under the influence of COP22.



THE ROUTE TO THE PALACE (1954)



CHEMA PROGRAMMATIQUE

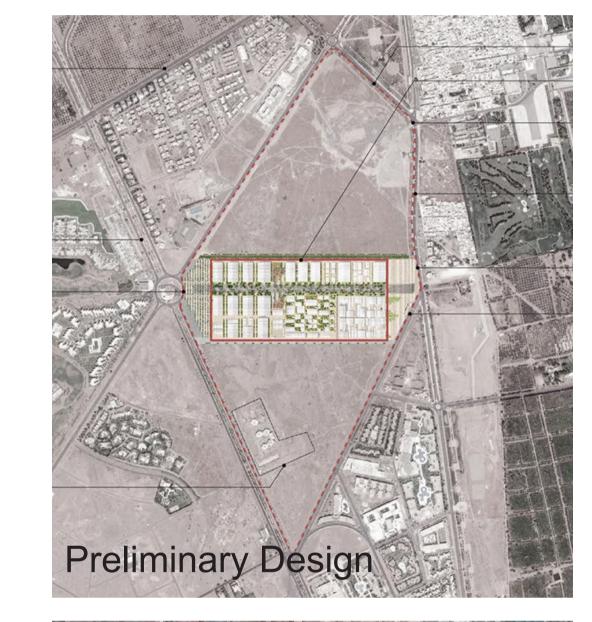
QUARTIER PRESSE

QUARTIER DES DELEGATIONS QUARTIER ZONE ROUGE

QUARTER DES INNOVATIONS

STAURATION/AGORA

COP22 (2016)



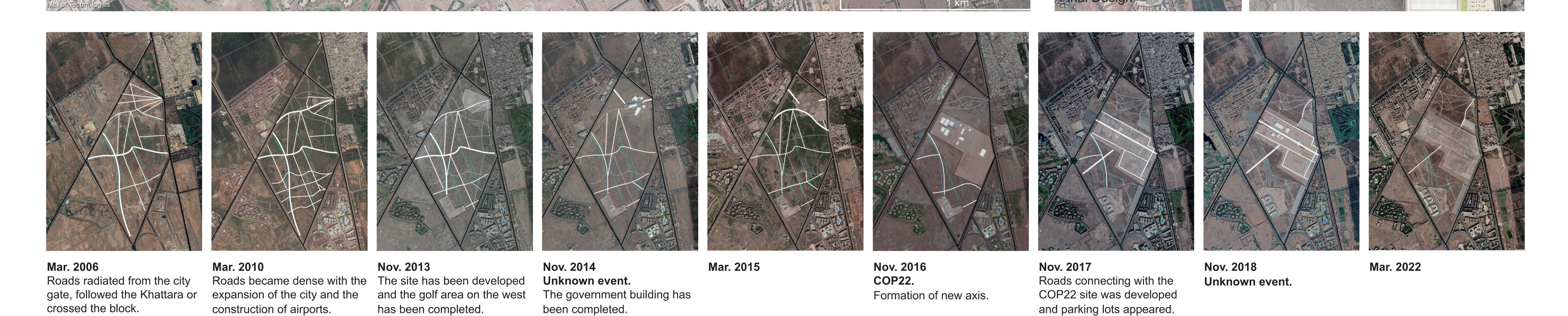




QUARTIER DES DELEGATION



and and a second second

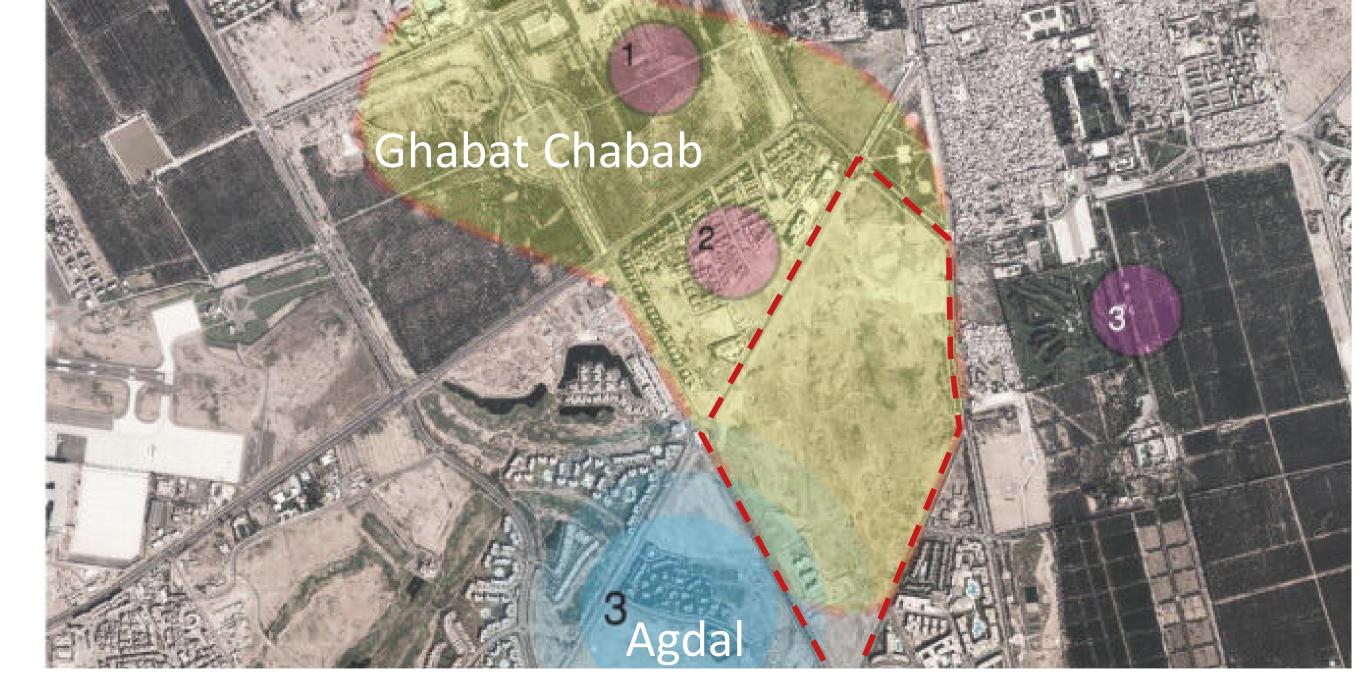


URBAN GREEN SPACE & AIRPORT EFFECTS



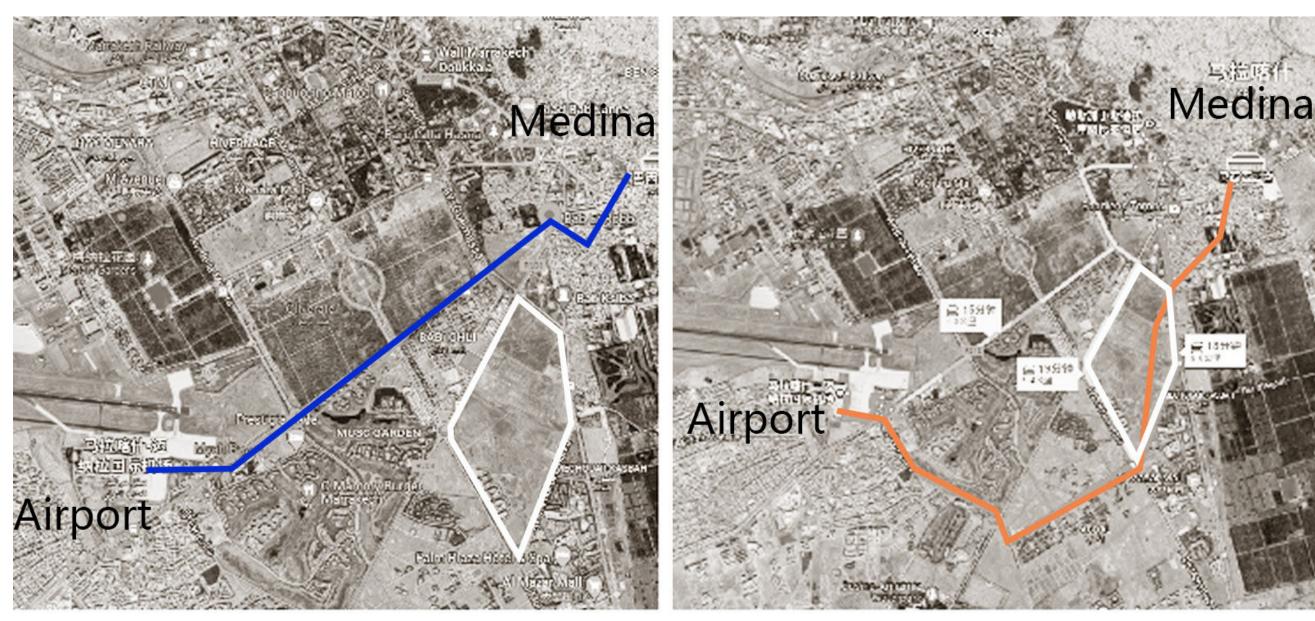






CONCEPT- GREEN TO RESIST NOISE

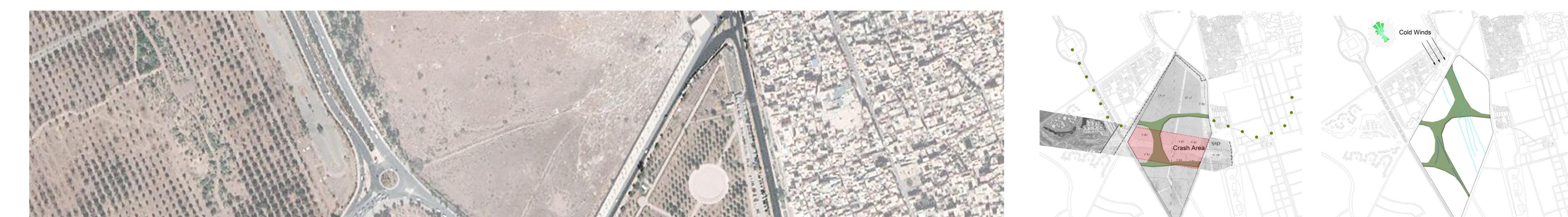
through the site.

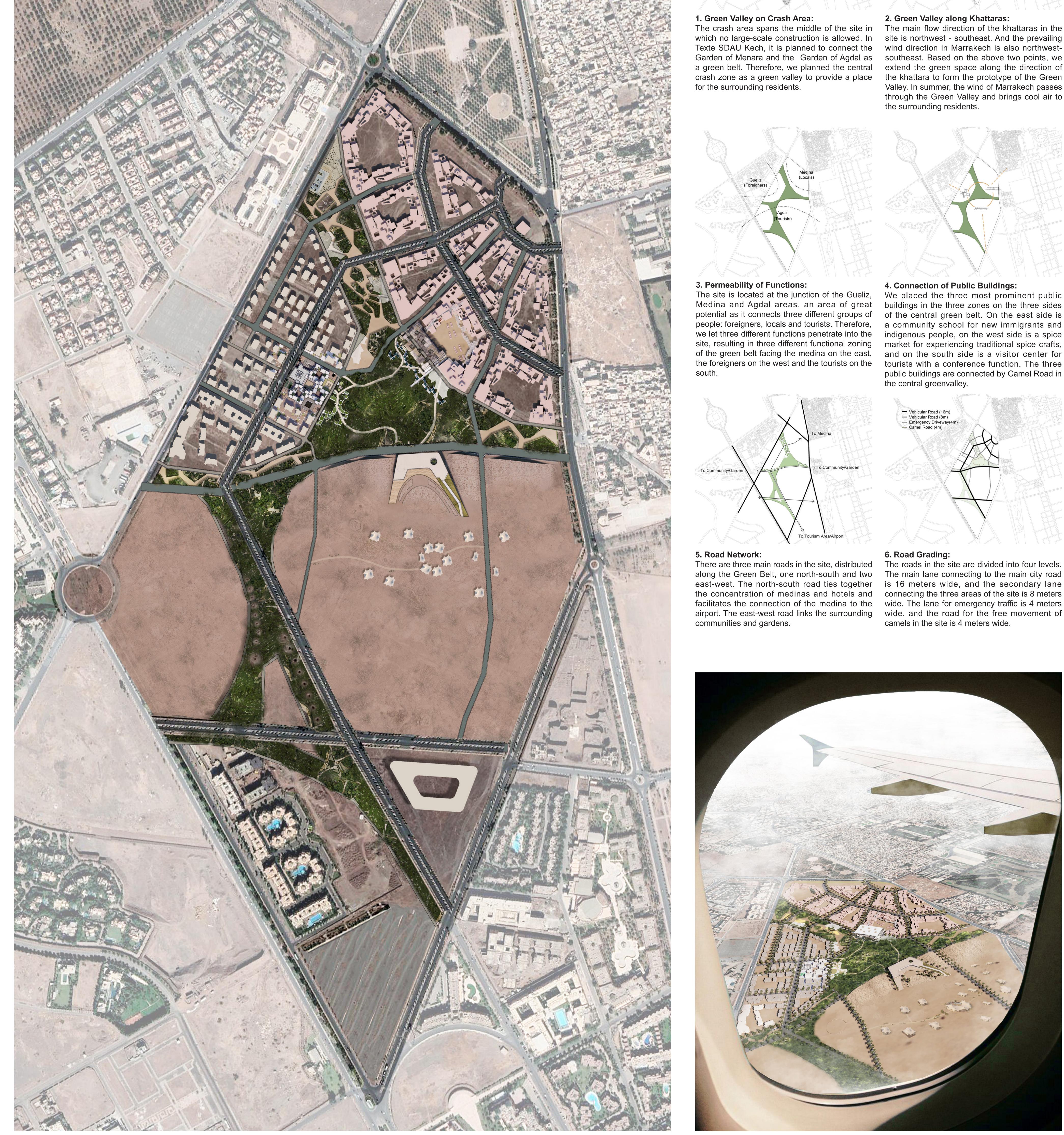


ROUTE FROM AIRPORT TO MEDINA BY TAXI/BY CAMEL



CONCEPT & STRATEGIES

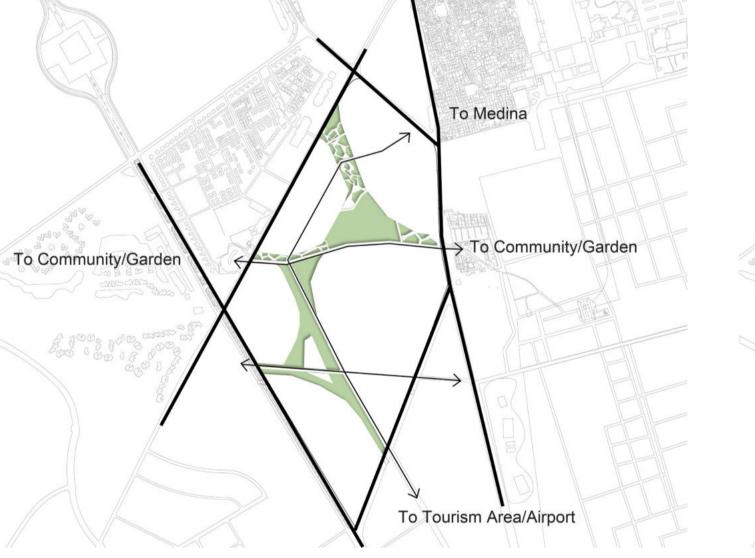




The main flow direction of the khattaras in the site is northwest - southeast. And the prevailing wind direction in Marrakech is also northwestsoutheast. Based on the above two points, we extend the green space along the direction of the khattara to form the prototype of the Green Valley. In summer, the wind of Marrakech passes through the Green Valley and brings cool air to



We placed the three most prominent public buildings in the three zones on the three sides of the central green belt. On the east side is a community school for new immigrants and indigenous people, on the west side is a spice market for experiencing traditional spice crafts, and on the south side is a visitor center for tourists with a conference function. The three public buildings are connected by Camel Road in



The main lane connecting to the main city road is 16 meters wide, and the secondary lane connecting the three areas of the site is 8 meters wide. The lane for emergency traffic is 4 meters wide, and the road for the free movement of

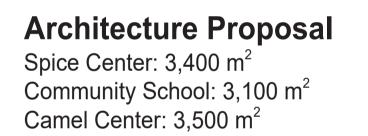


MASTER PLAN 1:2000

VIEW FROM THE PLANE

DESIGN PROPOSAL





Urban Lots Proposal (65.4%)

Foreigners Community: 9 ha(8.6%) Locals Community: 13 ha(12.4%) Desert Green for Events/Camel Tourism: 39 ha(37.1%) Camel Farming Area: 3.6 ha(3.4%) Existing/Other Area: 4.2 ha(3.9%)

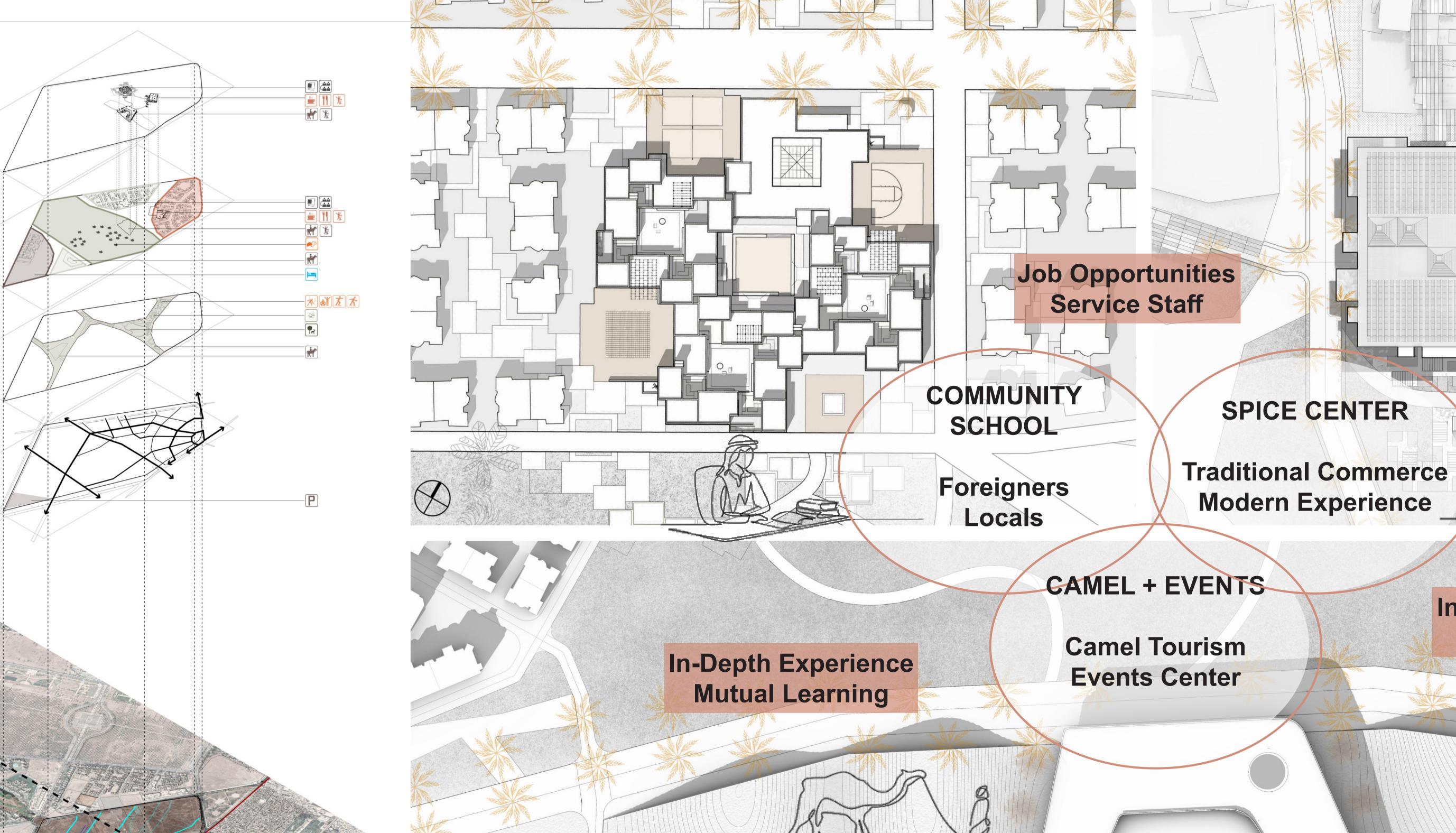
Green Space Proposal (15.6%) Central Green : 16.4 ha -For Sports: 4.4 ha -For Leisure: 4.2 ha -For Preservation: 1.8 ha -For Historical tour: 6 ha

Transport Proposal (19.0%)

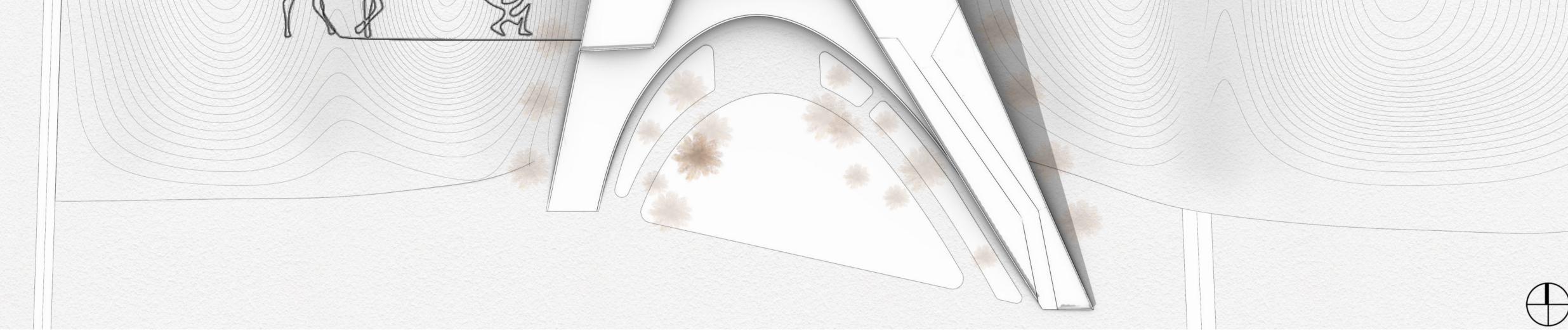
Vehicular Road (16m) + Vehicular Road (8m) + Path/ Emergency Driveway (4m) + Camel Path (4m): 10.8ha

Parking (for tourists/events, with EV charging): 7.4 ha for 1,400 P.S Parking (for local, with non-motorised area): total 1.8ha for 600 P.S

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Intuitive Experience

Communication

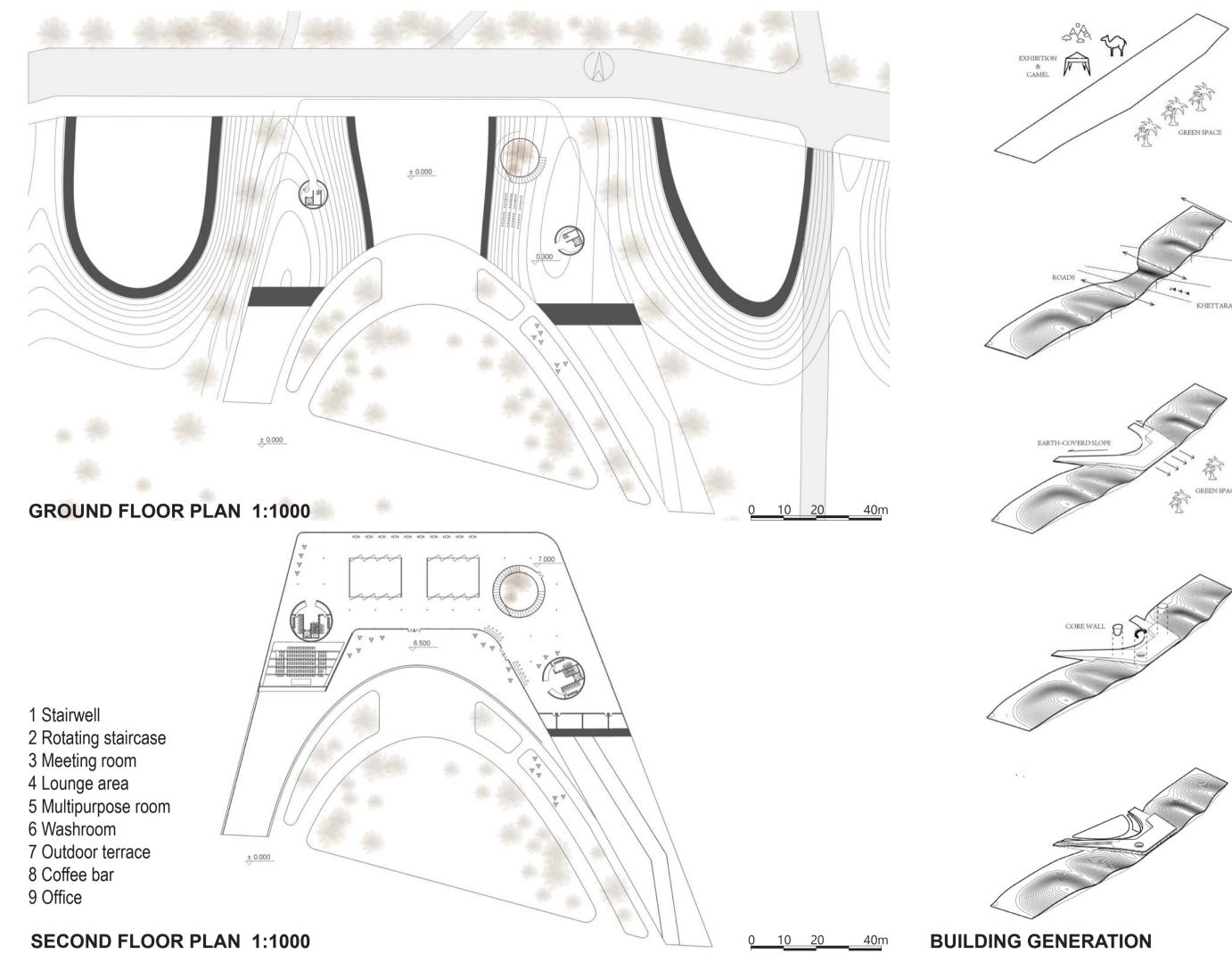
EXPLODED AXONOMETRIC

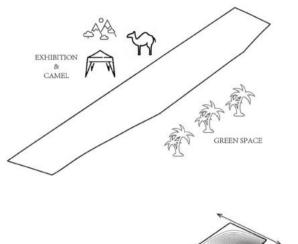
ARCHITECTURAL MASTERPLANS 1:500

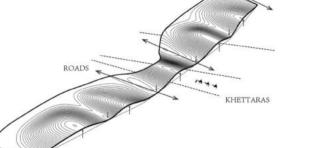


GREEN VALLEY IN MARRAKECH ARCHITECTURAL PROJECT













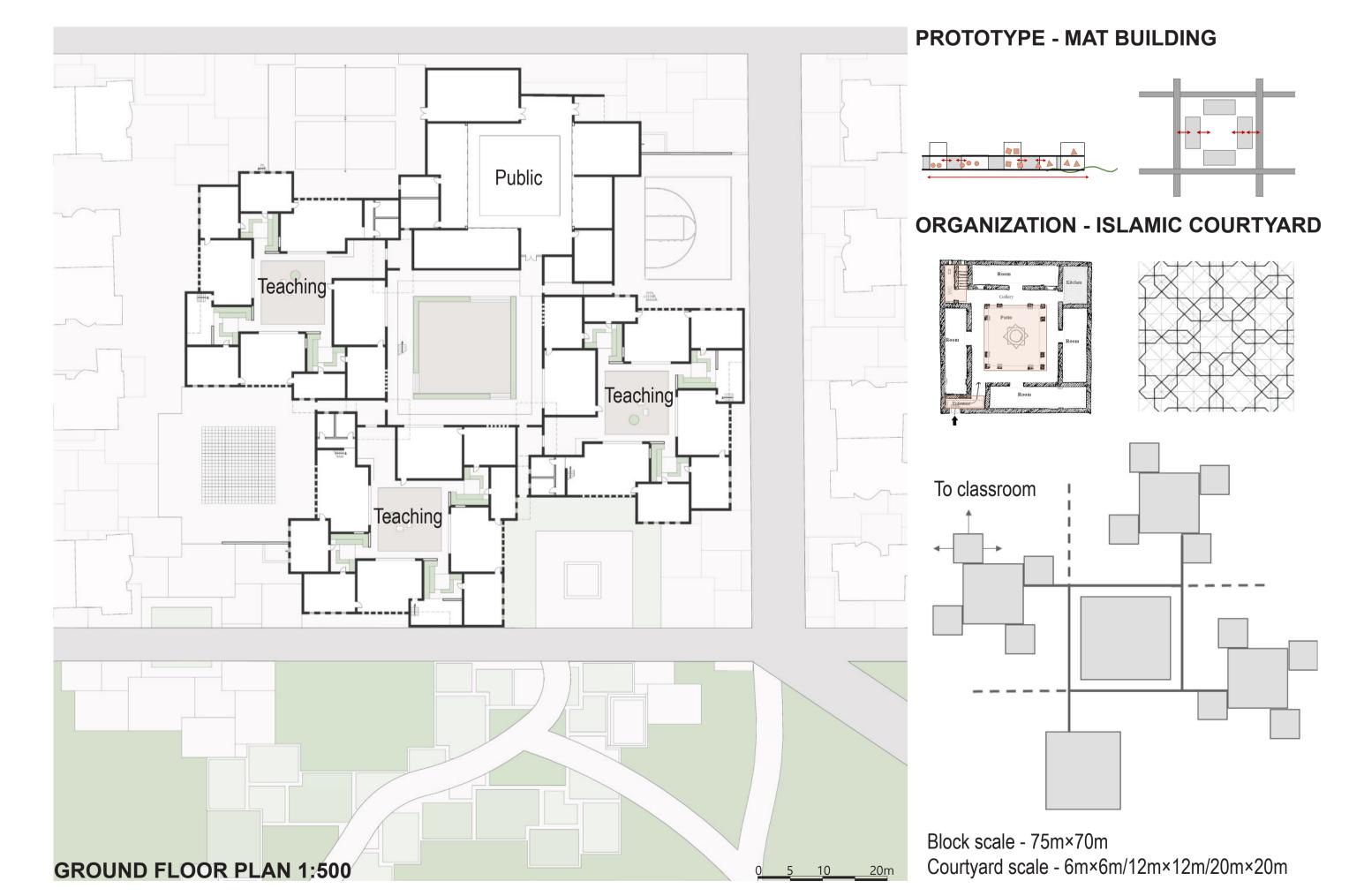






Spice Center

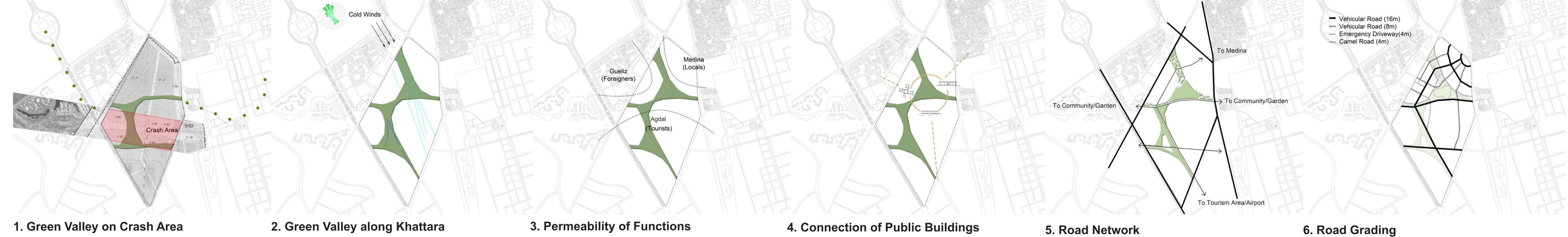






Community School









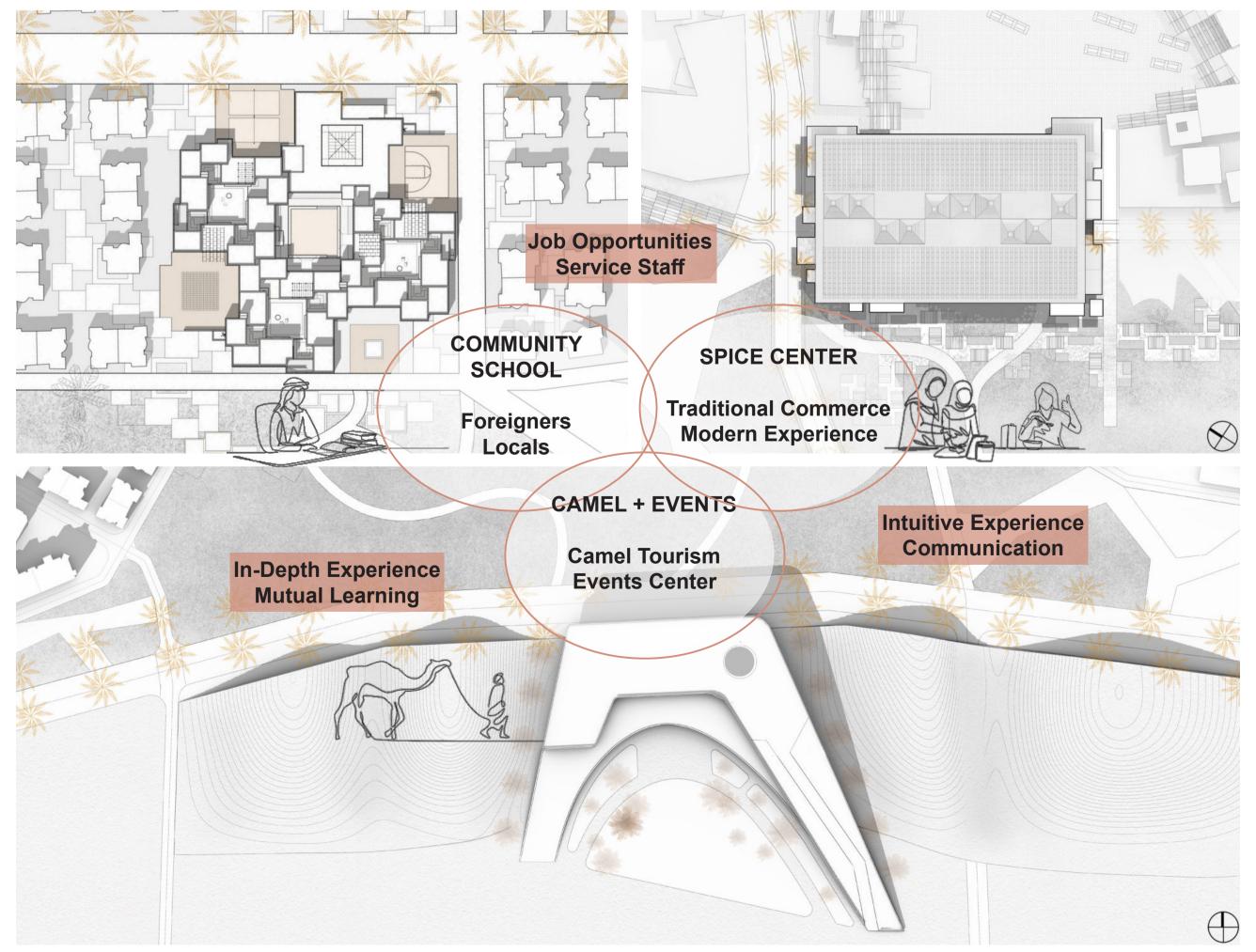
Architecture Proposal Spice Center: 3,400 m² - 💽 😅 - 🔛 🚻 🔭 - 🕐 🔭 **H** 1 Community School: 3,100 m² Camel Center: 3,500 m² Urban Lots Proposal (65.4%) Foreigners Community: 9 ha(8.6%) Locals Community: 13 ha(12.4%) Desert Green for Events/Camel Tourism: 39 ha(37.1%) Camel Farming Area: 3.6 ha(3.4%) Existing/Other Area: 4.2 ha(3.9%) 秋秋方太 Green Space Proposal (15.6%) Central Green : 16.4 ha -For Sports: 4.4 ha -For Leisure: 4.2 ha -For Preservation: 1.8 ha -For Historical tour: 6 ha Transport Proposal (19.0%) Vehicular Road (16m) + Vehicular Road (8m) + Path/ Emergency Driveway (4m) + Camel Path (4m): 10.8ha Parking (for tourists/events, with EV charging): 7.4 ha for 1,400 P.S Parking (for local, with non-motorised area): total 1.8ha for 600 P.S

Our concept is "Green Valley", which aims to connect the three urban areas around the site (Medina & Gueliz & Agdal), attract different user groups, and respond to the the hot and dry climate by using the strip-shaped public green space. The shape of the green valley is generated based on the main wind direction of Marrakech, the crash area and the existing khattaras in the site.

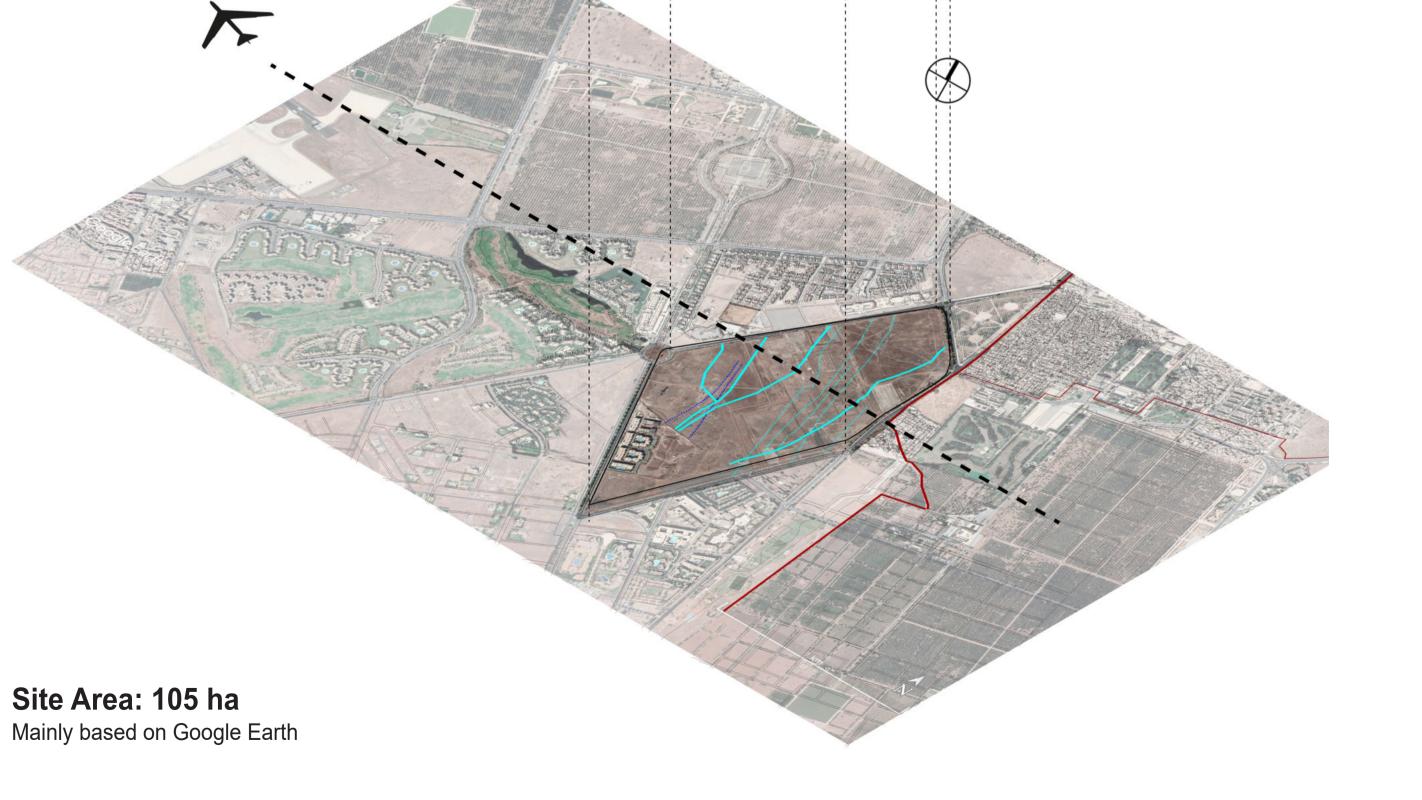
Around the green space, the three most prominent public buildings form three different functional zones, facing Medina in the East, foreigners in the West and tourists in the South. The central Camel Road and green space would bring the three kinds of people together.

Therefore, we can imagine some interesting scenes: when the plane takes off or lands from Menara airport, the tourists will see the patterned green valley through the plane window and leave an impression of Marrakesh; Around the tourist center, there is a desert landscape for people to ride camels to and from Medina and the airport along the trail of khataras.





MASTER PLAN 1:4000



EXPLODED AXONOMETRIC

ARCHITECTURAL MASTERPLANS

